

2020 Marketing Opportunities

Online marketing and communication for the pig sector

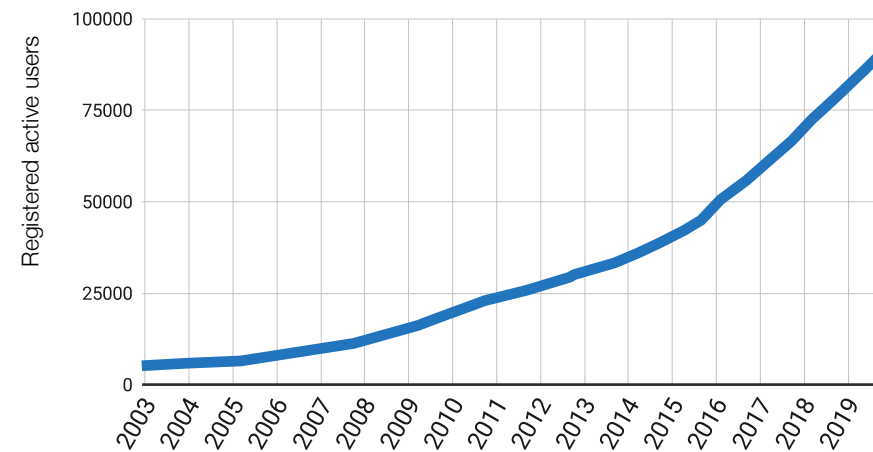



pig333.com

THE WORLD'S LARGEST COMMUNITY OF PIG PROFESSIONALS



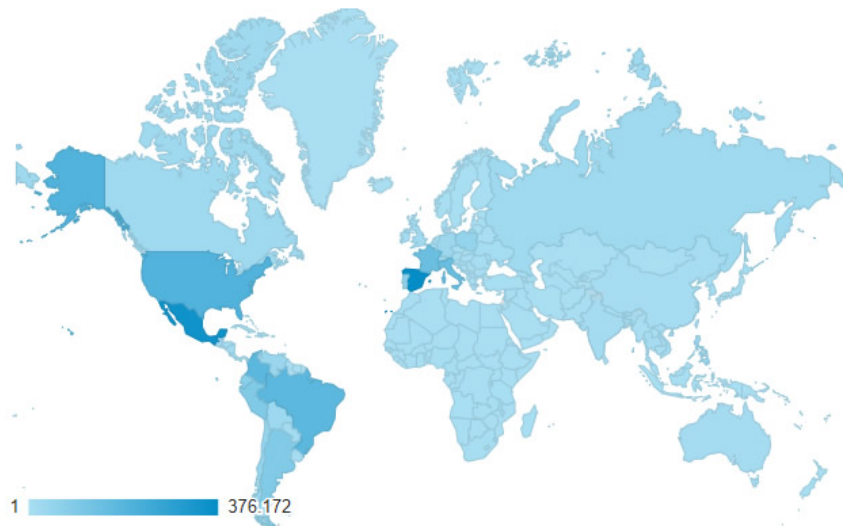
Reach our ever-growing audience



 **90,660**
07/10/2019

We have quadrupled the number of registered users in the last 8 years.

+90K
registered users



+4.4M
visits/year

+8.5M
pages seen/year

Trusted content in 9 languages

+20
years in the industry

+3K
technical articles

+770
international authors

For over 20 years, 333 has published independent, high-quality content on pig production written by esteemed authors. This makes 333 the ideal global platform to display your advertising.

What are your options?



GOLD SPONSOR

Maximum visibility in each topic
Opportunity to exclusively sponsor articles
Listing in Premium 333 directory
Appearance in the weekly newsletter



SILVER SPONSOR

Wide visibility in each topic
Listing in Premium 333 directory



BANNERS XXL o XL


Contracted weekly



MAILINGS

More than 90k users. Target by country and profession

Let us promote your message

 **SEO**
Leaders in positioning in Google

 **GEOTARGETING**
Target by location

 **BEHAVIOURAL MARKETING**
A relevant message for every user

 **MAILINGS**
The most comprehensive database in the industry

 **SOCIAL MEDIA**
We are present where your target is

Advertising on 333

- 1 SUBHOME
- 2 NON-SPONSORED ARTICLE
- 3 HOME
- 4 SPONSORED ARTICLE
- 5 XL BANNER
- 6 XXL BANNER

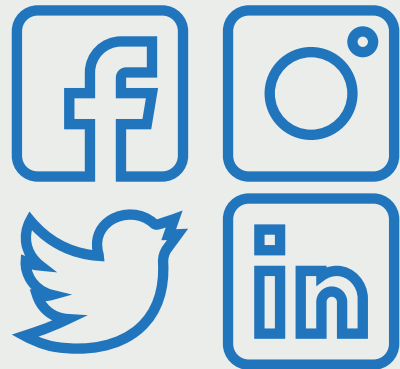


If 333 only publishes independent content, how can I post my own?



The Premium directory answers that concern. At 333 we have a long-running directory of companies where we share sponsor information and products.

Our users participate in the 333 social network by posting comments or sharing photos and links. Companies listed in the guide are able to interact on the 333 network just like any other user, with the freedom to publish long articles (such as studies or interviews).



333 is also present on conventional social media platforms where we post our own contents.

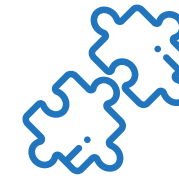
You contract an occasional post or tweet mentioning your contents. This service is included for Gold Sponsors.



333 DIRECTORY



333 SOCIAL NETWORK



COMMUNICATION
STRATEGIES



VIDEO CREATION



PRESS OFFICE



MAILINGS



SURVEYS



DESIGN AND
PROGRAMMING



CONTENT
SYNDICATION



BRANDED
PRODUCTS



THE WORLD'S LARGEST COMMUNITY OF PIG PROFESSIONALS



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