



**SowBridge** combines electronic materials with live presentations from topic experts by teleconference 12 times each program year the first Wednesday of the month (typically), and offers access to the recorded audio of all sessions to ensure subscribers don't miss a thing!

### How does the program work?

- You'll have access to university and industry professionals with a variety of expertise, during and after the sessions.
- You can take part in this educational opportunity without having to worry about time off from work, travel distance or inclement weather.
- Sessions begin at 11:15 a.m. Central Time and last no more than an hour.
- Each session has a Q&A time following the presentation.

### What do I need to participate?

- Telephone access to call in for live session presentations.
- Valid email address to receive links to download each session's materials.

Registration deadline to ensure receipt of materials for first session:

**January 20, 2021**



**SowBridge** is brought to you by swine faculty and staff from these colleges and universities.

*Casper College (Wyoming)*

*Iowa State University*

*Kansas State University*

*Michigan State University*

*North Carolina State University*

*North Dakota State University*

*Pennsylvania State University*

*Purdue University*

*South Dakota State University*

*Texas A&M University*

*The Ohio State University*

*University of Illinois*

*University of Minnesota*

*University of Missouri*

*University of Nebraska—Lincoln*

*All are equal opportunity educators and employers.*



Since 2007 *producers and other industry professionals have received relevant and timely information related to boars, sows and their litters through SowBridge.*



Photo courtesy of National Pork Board

**Registration deadline to ensure receipt of materials for the first session is January 20, 2021**

Sessions begin at 11:15 a.m. Central Time and last about 60 min.

Cost is just \$200 (U.S.) per program year. Additional registrations from the same entity are half that cost. Ask about fee outside U.S. and Canada.

**IOWA STATE UNIVERSITY**  
Extension and Outreach  
**Iowa Pork Industry Center**

# SowBridge Registration

**\$200 for first entity registration.** Additional subscriptions from same entity are half the cost.

Separate form required for each registration, copy form as needed.  
(Ask about rates outside U.S. and Canada.)

**Deadline to ensure receipt of first session materials is Jan. 20, 2021**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email Address \_\_\_\_\_  
(Required)

# of employees \_\_\_\_\_

# of pigs you have influence over \_\_\_\_\_

Checks payable to Iowa Pork Industry Center  
**Credit card payment (Mail or fax only)**

**Visa/MasterCard/Discover** (circle)

Card number \_\_\_\_\_

Expiration date \_\_\_\_\_

Card validation number \_\_\_\_\_ (3 digits)

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

IPIC



**2021-2022 Program Year**  
Sessions begin at 11:15 a.m. Central Time.

- Feb. 4 Day One Sow Care**  
*Ashley Johnson, Zoetis*
- March 3 Preventing COVID-19 on Swine Farms**  
*Erin Ehinger, Provimi North America*
- April 7 Mental Health of Barn Workers**  
*Robin Tutor Marcom, North Carolina Agromedicine Institute*
- May 5 Gilt Development**  
*Steve Brier, Smithfield*
- June 2 How to Handle Activists on Farms**  
*Jen Sorenson, Iowa Select Farms*
- July 7 Litter Size Adjustment Strategies**  
*Steve Horton, Thomas Livestock*
- Aug. 4 Sow Lifetime Productivity Findings**  
*Jennifer Patterson, University of Alberta*
- Sept. 1 Pig Farm Safety Practices**  
*Melissa Millerick-May/ Beth Ferry, Michigan State University*
- Oct. 6 Gilt Synchronization – Tools & Techniques**  
*Tim Safranski, University of Missouri*
- Nov. 3 Economics of Mortalities on Sow Farms**  
*Caleb Shull, The Maschhoffs*
- Dec. 1 Interventions to Reduce Mortalities: Pre-weaning**  
*Kara Stewart, Purdue University*
- Jan. 5, 2022 Sow Lameness**  
*Benny Mote, University of Nebraska-Lincoln*

**Send form and payment to:**

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